



Behind the success of Harry Potter

P. Y. Krupavaram, Lecturer in English, S.V.K.P & Dr. K. S. Raju Arts & Science college,
Penugonda, Andhra Pradesh

Abstract: J.K Rowling is the author of Harry Potter. Her original name is Joe Yan Joe Rowling. J. K. Rowling and Robert Gal Braith are her pen names. she was born in England in 1965 to her beloved parents Peter James Rowling (Aircraft Engineer) and Yan Rowling (Science Technician). Her first novel 'Harry Potter and the Philosopher's stone' (1997) brought her worldwide name and fame. At present she is staying in Edinburgh along with her second husband Neel Murray and her three children. So far Rowling published seven series of Harry Potter. They are seven wonders.

Key words: Harry Potter, Success, peculiar

Introduction:

Success comes in different ways. Some may get it by worth and others by fortune. An actor may become popular through his performance because of character domination. A writer may possess his great identity through his writings. The peculiar thing is.. sometimes the title of the character becomes more popular than its creator. How many know Harry Potter is not the name of the author but it is the title of the character in the novel which dominates its author J. K Rowling?

Ever since there are many novelists and short story writers in English. They send their novels to publishers. The writer proposes but the publisher disposes. J. K. Rowling is one such writer whose first novel '*Harry Potter*' was rejected by twelve publishers. Ultimately it was accepted to publish by Bloomsbury Publishers. They wanted Rowling to change her name. They suggested it in the sense of promoting the circulation. Moreover all know that Joe Yan Rowling is a female name. The hero of the novel is male. So as to create interest among boys to the novel she was asked to change her name into J. K. Rowling. Friends and family members affectionately called her

Joe. Ports Magazine recognized Rowling as the first writer who became billionaire by writing novels. So far 40 crore copies of Harry Potter series were sold. She has 50 lakh followers for posting tweets. She established an International Foundation 'Lumus'. The motto of the foundation is to reunite the desperate orphans and child labourers with their parents.

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Her Sensitive nature: J. K. Rowling came up from failure. She suffered a lot in the row of life. She made use of all the sad experiences in her novels. She says that the first step and the last step are important to embrace the fortune of success. In the recent past in America a terrorist attacked in Orlando club and 50



innocent people were shot dead. One of the victims was Louis Viyalma , a twenty four year young boy. He was the ride attendant in Harry Potter theme park in Orlando. Rowling was shocked to learn the sad incident. Immediately she posted a tweet.. 'I can't stop crying'. She knew the boy and his strong liking for Harry potter. She could not stop crying.

Role of Rowling: The life of Rowling is a small paragraph when compared to the series of Harry Potter. When she became famous as a writer, the character of Harry Potter reached towering heights. What would a writer expect more than such a popularity?

In school days her friends used to tease her a rolling pin. It was the only bitter memory in life. Except that the rest of life was happy. By no reason she liked the name of Potter since her childhood. At the age of 19 her family shifted to Chaffasto Town in South Wales. Until then she studied in St. Michael's Primary School in Gloucestershire. There the young Rowling sketched the story 'Rabbit' which made her mother spell bound. It was a great achievement to her age. Her mother knew no bounds of joy. Joe gave such a wonderful confidence to her mother one day she would become a great writer. Her classmate Harris in sixth standard also appreciated Joe for her outstanding creativity. Harris had an Anglia Ford car with him. Joe used it as a flying car in her novel.

Career in Amnesty International:

Her parents had a great respect for French language. They had a strong confidence if one could have a mastery over French language it was sure to get

employment. Obviously Rowling was suggested to learn French language in Exeter University. But she liked English rather than French. Respecting her parents advice she learnt French in Paris and returned to London after completing graduation. Later she served as bilingual secretary and researcher in Amnesty International. She developed her interest in writings which enabled her to donate voluntarily to Amnesty and other charitable trusts

Train late- Thought provoked:

Rowling bagged an opportunity to work in Chamber of Commerce in Manchester when she was in Amnesty. She used to visit London on holidays. Once in 1990 she got into train in Manchester to go to London. It was hardly a two hour journey. But the train due to technical problem ran late. That late turned her life speed. During her journey she constructed a plot for a story. It was about a boy who had a fancy experience of having supernatural powers. Rowling began writing the story by the time the train reached the junction. The story did not move further.

Loss of her mother – A death blow in life:

Rowling lost her mother in December 1990. It was a great tragedy in her life. She was mentally upset and neglected writing. Actually Rowling wanted to tell her mother about the novel after completion. Unfortunately she missed her mother without letting her know her fame as a great writer in the field of child literature. Rowling expressed all her feelings of grief through the character of Harry Potter in her first novel.

Porto-partner: Rowling is good at French as well as English. She had an opportunity to teach English as a foreign



language in an educational institution in Porto (Portugal) where she stayed for 18 months. Her duty was to attend job at night and write novels day time enjoying sweet music of the violin. One day in a bar she came into contact with a television journalist of Port, George Arenches. Bot their interests were matched coincidentally with Jane Austen novels. It made them close to marriage. Soon after one year of their marriage she became mother for a child whose name is Jessica. It is the name of Jessica's favourite writer Jessica Mit Ford. After four months the couple got separated because of the torture of her husband. Rowling carried the months baby to her sister's house in Edinburgh (Scotland). She completed only three chapters of Harry Potter by the time.

Depression: Rowling felt that she was in the devil and the deep sea. She had no settlement in life even seven years after completing graduation. The sudden loss of her mother, separation of her husband and lack of sufficient livelihood left her as an orphan. She thought over a day deeply. Circumstances did not make her alone but gave her freedom. She picked up her courage to complete the novel. But it was not made easy. Sometimes she went into depression suddenly. She felt like committing suicide. Out of her agony born the characters *Dementors* and *Harry Potter* in the third edition.

Rowling due to her financial failure applied for government aid under the welfare scheme. At the same time exactly her husband came there in search of her. He demanded the child Jessica. He asked Rowling to stay with him if she wished. But Rowling did not accept the deal. She got divorce legally and left him. Rowling seriously concentrated on her novels. The

novel was completed in the year 1995 by hard means of sitting in cafes and at the time of Jessica's sleeping.

Life revived by Potter: The first copy of Harry Potter was made ready by 1997 with the remuneration of 1500 pounds. The book clicked with 1000 copies in the first printing. The unexpected popularity provoked her to write 6 series of Harry Potter. The last book "*Harry Potter and the deathly Hallows*" was published in 2007. Between the fourth and the fifth book period Rowling married again. She was blessed with a son and a daughter. After a long gap another Harry Potter is expected very soon.

She won the favour of children as well as elders with the writings of Harry Potter series. She says that no magic can change the world. We all have 'will power' carrying inside all the way. What we have to do is to utilize the inside abilities and exhibit our talent. It is enough for creating a new world.

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