



Change process in sports & physical education & management

Anil Kumar H K, Physical Education Director, GH S, Kadasikoppa, Harohalli Hobli, Kanakapura taluk, Ramanagara District, Karnataka state

Abstract

Indian sports sector is expanding along with the expansion of Indian economics. Indian sports have been very great as human resources is very great. Identifications of sports potential has been always shrouded in mystery as Indian sports is a often accused of wrong selection of players for key sporting events. One of the vital ingredient elements of progression in any field can only be achieved with an enhanced understanding of & management of universal sustainable initiatives and collective responsibilities towards sports development. Involving community towards sports development can be a challenging task but appropriate programming towards this can play an important role in creating sustainable sports. This paper examines the importance of the community stakeholder ship in promotion of sustainable sports policy.

Key words: sustainable sports policy, physical education & management

Introduction

Sports development is crucial to any country as there has been an augmentation of sporting events following Economic liberalization. & global trends have made new & innovative sporting option more viable & easy.

Challenges faced by Sport sector in India

Sports sector in India is suffering from following problems

- ✓ Finally absence of committed sport personnel
- ✓ Ill management of sport fields / sports equipments, sports resources
- ✓ Insufficient representation in global sports meets
- ✓ Lack of sport facilities ,hostels ,academies, universities, colleges
- ✓ Lack of technical inputs to sports
- ✓ Low budgetary allocation to sports
- ✓ Negligence towards rural /tribal / aboriginal / indigenous sports
- ✓ No structural support to pursue sports as a career option
- ✓ No support for sports as inclusive growth
- ✓ No timely organization of sporting fests/ events/ meets
- ✓ Non consideration of sports as an alternate educational source



- ✓ Non identification of sporting potentialities
- ✓ Non recognition of talents in time
- ✓ Paucity of funds to establish sports as a parallel capacity building aptitude
- ✓ Poor funding for sports even at local levels
- ✓ Under tapping of human resources

The policy makers often forge that key ingredient element of progression in any sports can only be achieved with an enhanced understanding of & management of universal sustainable apprehensions and collective responsibilities towards community development & sustainability

Organizational Initiatives - Sports in India can become a strong medium of handling youth issues. Schools & colleges can join hands with the government to initiate sustainable support to sport activities. (Report of the national university on education & planning 2014.

1. **Providing Peer Support-** Providing peer support to sustainability sporting programs can support sport . Students are generally attracted towards cultural events rather than sports.
2. **Provision for Sport Education**

3. Provision for sport education & programs that promote sporting knowledge with new synchronized spirit supports sustainability with equitable access to all kinds of sports (Report of the national university on education & planning 2014).
4. **Sports as a Subject of Study** - Introducing sport as a subject of study with theoretical implications will help youth to understand the concepts of sport & its significance (Report on World Development Indicators Participation In Education World Bank Report 2014).
5. **Stimulation towards fusion sports-** Motivation through sport creativity activities to identify new fusion sports inside campus & in community will help to alleviate sports as a challenging area of knowledge
6. **Orientation programs** -Higher initiatives to promote sporting sustainability through orientation programs to students with opportunities to exchange ideas, experiences and plans about future development of sports in India.(Report on World Development Indicators Participation In Education World Bank Report 2014).
7. **Rewarding sporting successes** - Recognizing and rewarding sporting successes through Award of Excellency to sports students . Student volunteers can be



- mooted through innovative sustainability activities practical methods -
- The following steps can be more practical
- ✓ Ensuring active participation
 - ✓ Ensuring public-private participation
 - ✓ Establishing exclusive universities for sports
 - ✓ Appointment of ombudsman
 - ✓ The Role of government
 - ✓ Encouraging sports scholarships
 - ✓ Enhancing the quality infrastructure
 - ✓ Avoiding being sports selective-
1. **Encouraging sports scholarships** - Encouraging sports scholarships in schools, pre university & degree colleges would help the aspirants to pursue sports as a career. This would also boost the students to consider their physical health at a young age.
 2. **Enhancing the quality infrastructure**- Enhancing the quality infrastructure for physical education would be an additional support. Government should think towards enhancing sports infrastructural grants to all educational institutions. With the support of the Non –governmental organizations, sports infrastructure should be augmented even at rural region level.
 3. **Ensuring active participation** - Ensuring active participation of sports organizations , clubs authorities, & sports associations is necessary. If these associations take interest to sponsor sporting activities regularly it would instill competitive spirit. Several organizations sponsor sports events occasionally or for media hype & publicity. But very few associations have true inclination towards hosting sports events. Hence this periodic irregularities of sports event hosting will negatively influence the players mind set. Several sporting organizations start off with great publicity but do not have the courage to continue the same support even after pitfalls.
 4. Ensuring public-private participation -Ensuring public-private participation in physical education can enable more sustainability. Western countries have conducted several researches on the impact of sports on sustainable community building. Community stake holders need to view this as a primary objective of community promotion. All stake holders should be involved in promoting sports & physical activities as a part of community welfare. This will add to positive growth of the community & sustainable movements towards growth.
 5. Establishing exclusive universities for sports -



- Establishing exclusive universities for sports and sports education in the government sector & gradual extending this towards private sector can be more useful. Western countries have advanced in sports arena because they have viewed sports & all types of physical activity a on par with academic learning. The children who want to make a profession in sports can be identified & nurtured to make their country proud in global sporting events.
6. Getting corporate sector involved in physical education activity sponsorships has been a debated issue as the sport management has been drastically changing Globalization has made the sports field very encouraging & the strategies are being evolved to make it more marketable. The trends towards making sports as a leisure time entertainment are increasing. The global trend has great impact in India as well because sports such as Cricket, Kabbaddi , hockey etc have become more marketable through the inclusion corporate company sponsorships.
 7. **Appointment of ombudsman** - Appointment of ombudsman Government can designate sports authorities to ensure that the funds ear marked for Sports is not misused& reach the right persons at the right time. Appointment of ombudsman can help this further.
 8. **a comprehensible sports policy** - Government has to set a comprehensible sports policy and plan of action focusing on preparing youth for global sporting events such as Olympics and other world championships.
 9. **Avoiding being sports selective**- Avoiding being sports selective. Government should stop prioritizing certain sports such as cricket It should afford equal importance to all types of sports & this will ensure equal treatment .
 10. Including physical education as a major subject in the academic curriculum from elementary school level to university- level would be very supportive to the sports policy.
 11. Regular encouragement to sports competitions and championships at all levels of education will be an added support
 12. The Role of government- The Role of government in making physical education is very crucial .Government both central & state governments across the country can make uniform regulations regarding alleviating physical educational activities to the core. Government can increase the funding for physical education & all types of sports and help to elevate related activities through enhanced budgetary allocation.



13. Venerating the achievements of the sportspersons through mass media, social media, Mobile applications, academic lessons etc can be helpful.

Conclusion- The key ingredient element of progression in any field can only be achieved with an enhanced understanding of & management of universal sustainable apprehensions and collective responsibilities towards community development & sustainability. Thus the Role of government in making physical education is very crucial. Government both central & state governments across the country can make uniform regulations regarding alleviating physical educational activities to the core. Government can increase the funding for physical education & all types of sports and help to elevate related activities through enhanced budgetary allocation.

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