



The Gestures of Good Will- Motivating Urban Youth towards Social Service

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Abstract : This paper analyses the role of youth in social service. Youth can play an important role in providing social service. India is a country of youth hence youth can join hands in governmental social welfare projects, in NGO projects , voluntary survey projects & such other youth service. But today youth are busy with technological gadgets & hence they think they are burdened with academic work. But if youth decide to involve themselves in social service there are lots of opportunities. Besides social service provides ventilation to academic monotony of present day youth & acts as a safety valve against increasing youth crime & dissidence.

Key Words: youth in India, social service, social involvement, community empowerment.

Introduction

Social Work as profession in India has emerged as one of the most demanding professions in India these days. With urbanization there have been several social upheavals which have been intruded the society. Urban Indians especially the youth can be a handy tool in bringing about social change through involvement ins social service.

In India professional social workers can be found in direct practice in administrative, management and policy planning positions in various Government and Non – Governmental Organizations (NGOs) as well as in government ministries. (Youth Fund Young innovators conclave -mobilizing the

present accelerating the future 2014). Both Governmental and Non-Governmental Organizations (NGOs) have a lot to offer, if youth are willing to work hard and in any given conditions International organizations too are socially aware and hence a number of opportunities are available in International social work . Industrial and commercial units too are looking to hire social workers . (Anupam Hazra -current prospects of social service in India 2014).

Child Welfare - Youth can involve in following social service scheme pertaining to child & women development.



1. Clinical / mental Health
2. Correctional Institutions / Prisons
3. Child protection services
4. Counseling & Therapy
5. Consultancy development
6. Elderly care environment
7. Family fare and planning
8. Human resource Management
9. industrial Development
10. Medical social work
11. Mental Health
12. Mental Retardation service providing
13. Management of social services
14. mother& child health service providing
15. policy & planning services
16. Poverty eradication services
17. people with Special needs services
18. Rehabilitation of offenders & services for
19. Rural & Urban Development
20. relationship problem
21. school social work
4. urban basic services recycling water sewage & it services
5. Urban youth can access to health information facilities by improving awareness on health status of urban youth
6. Urban youth can be trained in construction of affordable houses housing, slum up-gradation
7. Urban youth can be trained in service for youth at risks such as drugs , alcohol, prostitution, etc.
8. Urban youth can be trained in risk reduction / rehabilitation & life skills to help people in danger.
9. Urban youth can be trained in building skill development through research & capacity building development activities (Anupam Hazra - current prospects of social service in India 2014).

Youth Involvement:

1. urban land legislation & governance creating youth space & youth friendly cities
2. urban planning & design training in governance & democracy
3. urban economy employment job & business training

Role of youth

1. youth can study the effectiveness of social legislation, through projects & survey field surveys
2. youth can help NGOS in executing programmes of social welfare in urban slums
3. youth can assist, both directly and through other agencies, the development of social services, the study of social problems, and the creation of



- trained personnel for social administration,
4. youth can to assist NGOS & private agencies through guidance,
 5. youth can youth can and financially, and to protect the interest of society by a measure of regulation and control,
 6. youth can initiate pilot projects, or help field organizations to develop such projects, in order to demonstrate the efficacy of programmes, methods, leadership and organization,
 7. youth can promote initiatives in other colleges & educational institutions
 8. youth can lend support in improvement of social services by supplying information, materials, publications, audio-visual aids, etc., and
 9. youth can take over-social services of vital importance initiated and organized by private agencies when these develop beyond their ability to manage.
 10. youth can take effective measures to alleviate suffering, especially by providing emergency relief; in times of disaster , natural calamities , & catastrophes
 11. youth can organize and assisting community centers , temporary service centers , make shift shelters , water houses , sheds etc
 12. youth can improving housing conditions, clearing slums and providing welfare services and special amenities for communities residing in slum areas
 13. youth can visit schools old age homes orphanages & promote other child welfare activities giving tips on personal care dental care pure drinking water etc
 14. youth can help clear garbage in parks, college campuses playgrounds and other amenities for physical recreation and welfare voluntarily
 15. youth can supporting private social service agencies and institutions for social education, women's welfare, youth welfare, welfare of handicapped persons and underprivileged communities
 16. social vices such as beggary , drinking , abusing , etc can be best prevented by youth . youth can help to create a public opinion & awareness (Youth Fund Young innovators conclave -mobilizing the present accelerating the future 2014).
- Fellowship Programs**
/Community Learning Programs:
A multiple learning support mechanisms for youth through fellowship programs Community learning programs
1. Deshapande sandbook program



2. Gandhi fellowship program
3. Grass roots fellowship program
4. LAMP fellowship program - An initiative conceptualized by PRS Legislative Research, targets exceptional young Indian citizens who are seeking opportunities to widen their understanding of the nature of politics and policy making in India.
5. ICICI fellowship program - Program geared towards providing a budding batch of social entrepreneurs with the skills they need to create positive change in society
6. Piramal youth service fellowship program - Enables aspiring leaders with an opportunity to explore the power of business to do good, develop the tools to innovate business models, and participate in a community dedicated to the pursuit of social impact.
7. Reliance accelerated leadership fellowship program -
8. SBI youth of India fellowship program -
9. Swades ki Khoj rural internship fellowship program
10. TA TA Jagurthi yatra fellowship program
11. Teach for India fellowship program
12. The youth act fellowship
13. Villo gro Rockefeller fellowship program
14. Fellowship program
15. Youth venture- fellowship program

India has the largest child and youth population in the world, and as such it is important to consider their involvement in shaping the nation's future. (Report on the Social service sector in India 2014) There is an urgent need for harnessing youth's potential in the economic, social, political and infrastructural spheres of development. (Report on the Social service sector in India 2014). It offers them opportunities for intensive personal learning and reflection combined with an opportunity to lead an independent social change experiment.(Youth Fund Young innovators conclave - mobilizing the present accelerating the future 2014).

Programs that helps talented young people to develop the skills to cause positive, exponential and lasting change in society. (Report on the Social service sector in India 2014). By taking on real challenges and solving live problems that exist in India & through Fellowship programs meant for urban educated youth to spend a summer working with change-makers and social entrepreneurs, who are creating sustainable, significant impact in different parts of the country. Is a pioneering leadership programme that nurtures young talent to create a cadre of socially responsible leaders for India. (Report on the Social service sector in India 2014).



Conclusion – Hence today's youth can act as a harbinger of good will through voluntary gestures of social involvement. This benefits their learning health & their motivation to contribute positively to society. With inter disciplinary studies becoming popular in India social service as a subject can be introduced at degree level. Certificate courses in this subject are already becoming popular. Students should join hands with government in attending community issues. Today's youth need their

exposure to community issues as the burden of academic curriculum has made them tedious & dreary.

References

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